



trends | food | health | people | home | travel | leisure | events

Glossy Magazine!

# COLUMBUS

Columbus magazine—our city's premier lifestyles publication, showcases the great people, events and trends that make our community unique—with beautiful photography and compelling stories

**SIZES**

Back Cover	\$1,720
Inside Front Cover	\$1,510
Page 3	\$1,510
Inside Back Cover	\$1,400
Full Page	\$1,090
1/2 Page	\$550
1/4 Page	\$280

**CONTRACT RATE**

**OPEN RATE**

\$1,290
\$990
\$550

**COLOR COST**

All ads are in color.

**MECHANICS**

Full Page (without bleed): 7.25" x 9.75"
Half Page (Horiz): 7.25" x 4.875"
Half Page (Vertical): 3.563" x 9.75"
Quarter Page: 3.563" x 4.875"

**2021 PUBLICATION DATES:**

The third Wednesday of  
January, March, May,  
July, September, November

distributed in The Republic newspaper.

All ads are automatically placed online in the Active Magazines on therepublic.com. To advertise in this publication, contact your sales representative or call 812-379-5655 for details.

\*\*SEO Enhancement: retail advertisers will be charged \$12 for Search Engine Optimization Services. This service helps to increase a business's ranking in Google searches. All ads are also uploaded to a Business Directory on TheRepublic.com



2022