



The Business Connection

FOR SOUTH-CENTRAL INDIANA

This publication offers you the opportunity to advertise directly to other local businesses and industries. A quarterly edition is mailed **FREE** directly to business professionals in the Columbus and Seymour areas.

PUBLISHES:

February, May, August & November 2022

CONTENTS:

- Focus on local businesses & leaders • Editorial features addressing new marketing techniques
 - Information on new technology • Designed and written to keep you informed
 - **Serving the Business Communities of Greater Columbus and Jackson County!**

MECHANICALS:

Full Page (with bleed):

7.875" x 10.625" (plus 1/4" bleed)

Full Page: 7.25" x 9.75"

Half Page (horizontal): 7.25" x 4.875"

Half Page (vertical): 3.563" x 9.75"

Quarter Page: 3.563" x 4.875"

Eighth Page: 3.563" x 2.438"

*SEO Enhancement: retail advertisers will be charged \$12 for Search Engine Optimization Services. This service helps to increase a business's ranking in Google searches. All ads are also uploaded to a Business Directory on TheRepublic.com

Sizes	Open	4x*
Back Cover	\$1,145	\$1,040
Inside Front	\$1,145	\$1,040
Inside Back	\$1,040	\$855
Page 3	\$1,145	\$1,040
Page 5	\$1,040	\$940
Full Page	\$910	\$780
1/2 Page	\$575	\$525
1/4 Page	\$370	\$320
1/8 Page	\$270	\$215

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